



Steel Framing Alliance™

Steel. The Better Builder.

TECHNOLOGY:

Forefront of Steel Framing

The Alliance is at the forefront of the latest technological advances for building with light gauge steel, from fastening to hybrid construction. With several research and development projects underway or completed, the Alliance is the primary body through which R&D is selected, funded, and/or conducted.

RESOURCES:

Information, Fast and Vast

With information available 24/7, the Alliance is the one-stop-shop for the most up-to-date resources available on light gauge steel construction. Ranging from how-to, technical, and educational to statistical, promotional, and field studies, you can find just about any resource on any subject for steel construction. Many resources are available FREE as downloadable PDF files for Alliance members.

COMMUNITY:

Our Members

Our members represent a wide spectrum of participants in the building industry – from some of the biggest producers in the U.S. and Canadian steel markets, to architects, design professionals, commercial and residential contractors, building inspectors, tool and fastener manufacturers, and every other segment of the market.

Why Join the Steel Framing Alliance?

Time, Money, and Resources

In a market where all three are in short supply, your membership in the Alliance will help you fill some critical needs – and in the process, achieve some important goals. We provide access to tools, information and ideas that will help you:

- Shorten the learning curve
- Sharpen your marketing edge
- Streamline your operations
- Leverage cost advantages
- Get a “heads up” on new market opportunities

Here’s what you get with your membership:

Product and Corporate Marketing

- Tailored information about your company, products and services in our online database, the “yellow pages” of the steel framing industry
- Access to marketing and promotional materials customizable with your company logo and contact information
- Opportunities for PR and visibility through advance notice of upcoming magazine articles and feature issues about steel framing
- PREMIUM members are eligible for multiple listings of individual distribution or manufacturing facilities, offices and representatives

Special Membership Discounts

- Free design guides and other technical publications
- Discounts of up to 50% on instructional publications, engineering details, and steel framing publications developed by Craftsman and other major publishers
- 25% discounts for hands-on training programs, online educational programs
- PREMIUM members can receive one free copy of each publication, and one free registration to all educational programs of 1 day or less

Business Planning Information

- Monthly updates about new product developments, services, and other industry news
- Up to 75% discount on market data and statistical analysis reports
- PREMIUM members receive data and statistical reports for free

Special Access

- 24/7 access to the “Members Only” Section of steelframingalliance.com and downloadable resources
- Priority handling of requests for information and publications

The Inside Track

- Free membership in ONE Local Alliance – the grassroots network where steel framing is happening today!
- PREMIUM members receive free membership in TWO Local Alliances

Membership Makes

Steel Framing

Easier for

Architects,

Engineers,

Builders,

General Contractors,

Subcontractors,

Suppliers,

Manufacturers, and

Everyone in Between.

JOIN THE ALLIANCE NOW!

You can now register online at www.steel framingalliance.com to receive instant access to the Members Only section of the web site and free publication downloads, or you can register by completing the form below, and mailing it with your check, or faxing it with your credit card payment.

MEMBERSHIP FORM

Company Name _____

Main Contact _____

Title _____

Email _____

Other Contacts

Name _____

Title _____

Email _____

Name _____

Title _____

Email _____

Name _____

Title _____

Email _____

Name _____

Title _____

Email _____

Headquarters Address _____

City _____ ST/Province _____

Postal Code _____ Country _____

Phone _____

Fax _____

Web Site _____

Type of Business (select one from list on next page)

Please select the membership category that best describes the product or service provided by your company.

Company Description

You are also encouraged to name additional products, services, and locations of offices or plants, as appropriate, here in the Company Description. This additional information will be invaluable in aiding your potential customers to find you in our searchable database.

Tell us how you would benefit most from the Alliance! There are premium and standard membership levels, as well as options for joining more local alliances, and participating on member teams.

Choose a premium or standard membership:

PREMIUM MEMBERSHIP

- Receive FREE Annual Report and Annual Market Data Report (national and regional market share information)
- Automatic membership in two (2) local alliances of your choice (choosing more than 2 local alliance affiliation will incur additional fees)
- FREE technical/training publications
- Complimentary company listing on steel framing.org with a link to your web site.
- Complimentary product or service profile in FRAMEWORK, a quarterly Journal of the Steel Framing Alliance
- Complimentary listing in Alliance booth/marketing collateral at the International Builders Show

STANDARD MEMBERSHIP

- Receive FREE Annual Report
- Automatic membership in one (1) local alliance of your choice (choosing more than 1 local alliance affiliation will incur additional fees)
- Significantly reduced prices on all training and technical publications
- Complimentary company listing on www.steel framing.org with a link to your web site

LGSEA COUNCIL MEMBER ELIGIBILITY

- Professional Member:** SFA members who are registered engineers.
- Associate Members:** SFA members who meet at least one of the following three criteria:
 1. An individual with a 4-year engineering degree
 2. Instructors that teach engineering courses in a college-level engineering program
 3. Individuals who have passed the 4-hour Fundamentals of Engineering (also known as the Engineer in Training) Exam.

State where licensed
(professional members only) _____

LOCAL ALLIANCE

Choose the local steel framing alliance(s) you wish to join. You get one (1) with a standard membership and 2 with a premium membership. Additional affiliations will incur additional fees.

- Atlanta/Southeast Chapter (LGSEA)
- California Steel Framing Alliance (CASFA)
- Hawaii Pacific Steel Framing Alliance (HPSFA)
- Mid-Atlantic Steel Framing Alliance (MASFA)
- Texas Steel Framing Alliance (TXSFA)
- No affiliation

MEMBERSHIP TEAM

Choose a team on which you can participate in Alliance strategic direction and activities.

- COMMERCIAL:** Sets guidelines for commercial framing tasks, including business plan, products & Services, field reps, etc.
- EDUCATION:** Sets guidelines for membership recruiting and retention, including meetings, promotion, procedures, etc.
- MARKETING:** Sets guidelines for brand, communications including website, products & services, events, etc.
- MEMBERSHIP:** Sets guidelines for membership recruiting and retention, including meetings, promotion, procedures, etc.
- TECHNOLOGY:** Sets guidelines for technology projects, including research and development

DUES PAYMENT

Payment Methods (choose one):

Credit Card

VISA MASTERCARD AMERICAN EXPRESS

Card Number _____

Card Expiration _____

Name on Card _____

Check or Money Order

Send your payment with this application to:

Steel Framing Alliance

1201 15th Street, NW, Suite 320

Washington, DC 20005

By submitting your application, you understand that your membership application will be reviewed by the Alliance Board of Directors. If accepted as a new member, your organization must adhere to and uphold the Alliance bylaws, promptly pay dues and assessments, support the purpose and activities of the Alliance and act in accordance appropriate with a member in good standing.

Name _____ Signature _____ Date _____

Thank you! We will review your membership application and respond promptly. We look forward to having you on the Alliance team of steel framing leaders worldwide.

YOUR GATEWAY TO THE STEEL FRAMING INDUSTRY.

Members make the Alliance work. Joining the Alliance could mean the difference between your business thriving in turbulent times, or stagnation.



Member Type / Description	Membership Dues (US\$)	
	STANDARD	PREMIUM
<input type="checkbox"/> Architect	150	300
<input type="checkbox"/> Engineer / Structural Engineer	150	300
<input type="checkbox"/> Manufacturer Representative	150	300
<input type="checkbox"/> Non-industry professionals	150	300
<input type="checkbox"/> Building Owner / Developer	150	300
<input type="checkbox"/> Commercial Contractor	150	300
<input type="checkbox"/> Residential Contractor	150	300
<input type="checkbox"/> Marketing / Public Affairs	150	300
<input type="checkbox"/> Association / Allied Organization	750	1,000
<input type="checkbox"/> Software Developer	900	1,500
<input type="checkbox"/> Specialty Product	900	1,500
<input type="checkbox"/> Supplier / Distributor	900	1,500
<input type="checkbox"/> Pre-Engineered / Panelized Systems	900	1,500
<input type="checkbox"/> Steel Stud Manufacturer	1,500 ¹	3,000 – 10,000
<input type="checkbox"/> Connector and Accessory Mfg.	1,500	3,000
<input type="checkbox"/> Tool Manufacturer	1,500	3,000
<input type="checkbox"/> Fastener Manufacturer	1,500	3,000
<input type="checkbox"/> Truss Manufacturer	900	1,500
<input type="checkbox"/> Equipment Manufacturers	3,000	5,000
<input type="checkbox"/> Zinc Manufacturer	15,000	25,000
<input type="checkbox"/> Steel Producer / Coil Coater	50,000 ¹	75,000
<input type="checkbox"/> Researcher	150	300
<input type="checkbox"/> Building Official / Inspector	No charge ²	No charge ²
<input type="checkbox"/> Educator / Trainer	150 ²	300
<input type="checkbox"/> Other	Call for information	Call for information

1. Dues for this category of members are based on annual number of housing starts, number of manufacturing sites, or square feet under construction. Your total will be calculated based on the information you provide.

2. Additional information will be required to verify eligibility for this member classification.

Note: Final approval of membership and category subject to review by the Steel Framing Alliance Board of Directors.

“For many home builders, steel is not just viable; they’re using it and reporting highly positive results. And if you think that steel applications are still reserved for an adventurous few, then you might be surprised when you see the floor joist systems that are already widely available.”

Nations Building News



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Be a valuable asset to your customers and your constituents.

Join the Steel Framing Alliance.

Call **202.785.2022**

or Visit **steelframingalliance.com**